

**Sanborn Regional School District  
Public Relations Subcommittee Minutes  
1/29/18**

**Present: Taryn Lytle, Peter Broderick, Thomas Ambrose**

**Absent: Corey Masson**

Meeting called to order at 1:05 p.m. Pledge process confirmed, all agreed it's starting meetings positively and Mr. Ambrose said parent/student feedback has been good. Ms. Lytle suggested introducing where students are from prior to calling for pledge. Mr. Broderick agreed, Mr. Ambrose said he'd do a standard script for introducing kids and fill in names and school.

Mr. Ambrose reported principals are on board to do short spotlight videos to share at Board meetings. Ms. Lytle reminded that SRHS has a class that may be able to help if they need it. Mr. Ambrose will follow up.

Discussion ensued around deliberative session PR. Mr. Ambrose's letter went out on social media, in school newsletters, and will be in paper. All agreed that a future article clarifying the roles and responsibilities of various school bodies and how public may participate - SAU, Board, BudCom, etc. would be helpful to general public. Informational article and reminder of public engagement opportunities to be drafted in the coming months.

The next meeting of the PR committee is 1 p.m. Monday February 12 in the SAU conference room. Meeting adjourned at 1:40 p.m

Recorder: Taryn Lytle